

DENITA WILLOUGHBY

CORPORATE BOARD MEMBER

Farmers Insurance

Network Wireless Solutions

Denita Willoughby is a seasoned corporate board member and senior executive with more than **25 years of leadership** experience across Fortune 500 companies in the energy, telecommunications, and technology sectors. She is recognized for her expertise in corporate governance, business transformation, operational excellence, and market development, particularly in clean energy and emerging technologies.

Currently, Denita serves as **CEO of Big Energy Group**, a strategic advisory firm that supports both startups and established companies in the renewable energy and real estate sectors, helping drive market expansion and operational efficiency.

Denita serves on the board of the **Farmers Insurance Exchanges**, where she is a member of the Audit and Compliance Committee for Farmers Financial Services. She was recently appointed to the Board of Directors of the **LA28 Olympic and Paralympic Games Organizing Committee**. In addition, she is a board member of **Network Wireless Solutions** and a founding board member of **Vision to Learn**, a nonprofit that provides free eye exams and glasses to children in underserved communities. She also contributes to advancing the clean energy transition through her board service with the **Green Hydrogen Coalition**.

Denita has held executive leadership roles overseeing critical business functions, including supply chain, logistics, fleet, facilities, real estate, and supplier diversity. At **Sempra Energy (NYSE: SRE)**, she served as Vice President, managing a **\$3 billion supply chain** and a **\$6 billion real estate portfolio** across its California utilities. Her leadership was instrumental during major crisis events, including the Aliso Canyon gas leak and the COVID-19 pandemic.

Earlier in her career, Denita spent more than **15 years at AT&T, SBC, and Pacific Bell (NYSE: T)**, where she held senior roles in external affairs, sales, and P&L management. She played a key leadership role in the launch of U-verse and other digital technology initiatives. She began her career at **IBM** as a sales representative.

A passionate advocate for workforce development, Denita recently led the launch of the **Los Angeles Regional Cleantech Career Academy**, a public-private partnership focused on preparing students from underrepresented communities for careers in clean energy.

Denita holds an **MBA from Harvard University** and a bachelor's degree in engineering from the University of Wisconsin–Madison, where she was recently honored with the Engineering Distinguished Alumni Award. She resides in Los Angeles with her husband and adult son.

